

Wellstar Foundation
Starlight Grand Gala

SPONSORSHIP OPPORTUNITIES

APRIL 22, 2023

ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

EVENT FEATURES: Networking Reception | Wine Wall | Robust Silent Auction
Live Entertainment | Touching Patient Stories | After Party | And more!

Benefiting pediatric services at Wellstar Health System.

Wellstar is partnering with parents, providers and community stakeholders to enhance access to specialized, expert care for every child & adolescent in our diverse service area.

We are committed to offering a seamless continuum of care throughout every stage of a child's life, from infancy through young adulthood. Using the latest technology, state-of-the-art diagnostics and innovative therapies we are investing in initiatives that enhance health equity, improve quality of life and advance treatments uniquely designed with children top of mind. Together, with the support of our philanthropic and community partners, we are addressing key healthcare concerns facing children and adolescents today while developing a new model for healthcare that creates a healthier Georgia for today's youth and future generations.

During the pandemic, **14% of Georgia adults living in households with children** reported not having health insurance, at a time when access to health care was critical.

Suicide is the second leading cause of death among **children ages 10-14** with rates dramatically increasing in recent years.

Georgia again ranks **38th in the nation** in child and family well-being.

Cancer is the **third leading cause of death** among children and adolescents.

14% of Georgia households with children reported not having enough to eat.

To sponsor the Wellstar Starlight Grand Gala, contact Megan Cannady at megan.cannady@wellstar.org or call (678) 823-0637.

Wellstar Foundation



ATTENDING SPONSORS

	PLATINUM SPONSOR \$50,000	GOLD SPONSOR \$25,000	SILVER SPONSOR \$15,000	BRONZE SPONSOR \$10,000
# of Tickets to the Wellstar Starlight Grand Gala	20	10	10	10
Complimentary Valet Parking	✓	✓	✓	✓
Recognition in Wellstar Foundation Annual Report to Donors	✓	✓	✓	✓
Featured on Wellstar Foundation Donor Recognition Webpage	✓	✓	✓	✓
Opportunity to Provide Premier Auction Item Donated by Company (at Sponsor's Expense) with Recognition on Auction Website	✓	✓	✓	✓
Option to Request a Wellstar Leader to Join Your Table (Pending Availability)	✓	✓	✓	✓
Featured on Event Signage	CORPORATE LOGO	CORPORATE LOGO	CORPORATE LOGO	LISTED
Recognition in the Gala Electronic Program	LOGO + FULL PAGE AD	LOGO + HALF PAGE AD	LOGO + HALF PAGE AD	LISTED
Recognition In...	PRESS RELEASE + SOCIAL MEDIA	SOCIAL MEDIA	SOCIAL MEDIA	
Premier Table Seating with Company Name Featured on Table	✓	✓		
Company Logo on Program	✓	✓		
Company Logo on Invitation	✓			
Recognition Throughout Evening from the Podium	✓			

SUPPORTING SPONSORS

If you are unable to attend but would like to support this event, please consider sponsoring at one of the levels listed below.

VALET SPONSOR \$10,000

- Signage with corporate logo at event registration area
- Custom water bottle wrap featuring company logo provided to guests at valet station
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

CHAMPAGNE SPONSOR \$10,000

- One bottle of champagne at each table, adorned with tag featuring sponsor logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

STEP & REPEAT SPONSOR \$10,000

- Co-branded step and repeat backdrop with company logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

LIBATIONS SPONSOR \$8,000

- Signage with sponsor logo or name in all bar areas
- Custom beverage napkins with sponsor logo at each bar
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

AUCTION SPONSOR \$6,000

- Corporate logo or company name prominently displayed on all electronic components including event website and mobile bidding site
- Logo displayed on specialized link during the week-long bidding process
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

WINE WALL SPONSOR \$6,000

- Corporate logo or company name prominently displayed at wine wall
- Custom wine bag with company logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

ENTERTAINMENT SPONSOR \$6,000

- Logo on signage near stage presenting the band
- Recognition from podium when recognizing the band
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

AFTER PARTY SPONSOR \$6,000

- Logo displayed on signage throughout the after party
- Recognition from podium when after party begins
- Recognition in the Gala electronic program
- Recognition in the Wellstar Foundation Annual Report to Donors

FAVOR SPONSOR \$4,000

- Opportunity to provide company-branded item in goody bag left in guests cars at Valet
- Recognition in the Gala electronic program
- Recognition in the Wellstar Foundation Annual Report to Donors

FUND THE MISSION (\$500 AND UP)

If you are unable to attend but would like to support this event, please consider switching your sponsorship to a 100% tax-deductible donation. Funding the mission allows us to directly advance healthcare services in Georgia. As a Fund the Mission supporter, your company/donor name will be scrolled on the donor board throughout the event.

APRIL 22, 2023

THE ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

YES!

I would like to become a sponsor of the 2023 Wellstar Starlight Grand Gala. I understand that my sponsorship will be confirmed upon receipt of this form and payment to the Wellstar Foundation. Please respond by **February 28, 2023** for inclusion in program materials.

Company Name _____

Name as it should appear in Gala Materials _____

Contact Name _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Enclosed is my check for \$_____. (SEE SPONSORSHIP LEVELS BELOW)

Please visit [wellstar.org/gala](https://www.wellstar.org/gala) to pay by credit card.

I/We **WILL ATTEND** the Wellstar Starlight Grand Gala.

I/We **WILL NOT ATTEND** the Wellstar Starlight Grand Gala but please accept my tax-deductible contribution.

SPONSORSHIP LEVELS

Platinum Sponsor **\$50,000**

Gold Sponsor **\$25,000**

Silver Sponsor **\$15,000**

Bronze Sponsor **\$10,000**

Valet Sponsor **\$10,000**

Champagne Sponsor **\$10,000**

Step & Repeat Sponsor **\$10,000**

Libations Sponsor **\$8,000**

Auction Sponsor **\$6,000**

Wine Wall Sponsor **\$6,000**

Champagne Sponsor **\$6,000**

Entertainment Sponsor **\$6,000**

After Party Sponsor **\$6,000**

Favor Sponsor **\$4,000**

Fund The Mission **\$500+**

To sponsor the Wellstar Starlight Grand Gala or with questions, please contact Megan Cannady at megan.cannady@wellstar.org or call (678) 823-0637.

This sponsorship form may also be mailed to:
Wellstar Foundation; 1800 Parkway Place, Marietta, GA 30067

Wellstar Foundation